

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Cinemas –Karimnagar – Treating the seats in each screen as two classes and permission for enhancement of rate of admission for Class-1 in Prathima Multiplex, Karimnagar – Accorded – Orders –Issued.

HOME (GENERAL.A.1) DEPARTMENT

G.O.Ms.No. 114

Dated:07-07-2012

Read the following:-

1. G.O.Ms.No. 101, Home (Genl.A) Dept., dt.27-04-2010.
2. From the Director, Prathima Multiplex Private Ltd., Karimnagar, Representation dt.07-11-2011.
3. Govt.Memo.No.32234/Genl.A1/2011-2, dt.17-02-2012.
4. From the Joint Collector, Karimnagar Lr.No.C2/3687/2011, dt.09-03-2012.

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ORDER:-

In the G.O. first read above, Government have fixed the rate of admission at Rs.75/- (Rupees Seventy Five only) to M/s. Prathima Multiplex for Screen-I and Screen-II treating all the seats in each screen as a single class.

2. The Director, M/s. Prathima Multiplex Private Limited, Karimnagar in the reference second read above, has stated that the Screens in the said Multiplex were provided with State of Art facilities, Luxurious interiors etc. for the comfort and entertainment of Cinegoers. Further, all facilities & arrangement are in compliance with applicable, statutory and mandatory requirements. He has also stated that for standard maintenance of theatre complex there is a steep increase of the expenditure for maintenance, upkeep and replacements etc. The present rate of admission Rs.75/- (Rupees Seventy Five Only) per seat is not able to meet the expenditure. The Director has requested the Government to enhance rate of admission at Rs.125/- (Rupees one Hundred and Twenty Five only) per seat for both Screen –I and Screen –II each having a capacity of 360 seats, treating all as a single class.

3. The Joint Collector, Karimnagar in the reference fourth read above, has stated that the following additional facilities are provided in Screen-I and Screen-II for upgrading the M/s. Prathima Multiplex, Karimnagar.

1. Digital projection system
2. Seat service food items
3. Additional counters at Box Office
4. Additional security checks

4. In view of the above, the Joint Collector has recommended for enhancement of admission rate at Rs.100/- per seat for both Screen-I and Screen-II having a capacity of 360 seats in each screen treating as a single class.

5. After careful examination of the matter, Government hereby treat the total seats in Screen-I and Screen-II as two classes instead as single class as ordered in the G.O. first read above. Out of total seats in each screen, 70% of seats are earmarked as Class-1 and 30% of seats in the front are earmarked as Class-2.

(PTO)

6. In exercise of the powers conferred under section 12 of A.P. Cinemas (Regulation) Act, 1955 and clause (c) of sub-rule(3) of rule 11(B) of Andhra Pradesh Cinemas (Regulation) Rules, 1970, Government hereby accord permission for enhancement of rate of admission to Class-1 from Rs.75/- (Rupees Seventy Five only) to Rs.100/- (Rupees One hundred only) in both Screen-I and Screen-II and rate of admission for Class-2 shall remain same at Rs.75/- (Rupees Seventy Five only) in M/s. Prathima Multiplex, Karimnagar. The above enhancement of rate of admission is subject to the following conditions :-

- a. The holding area at the lobby level is 3200 sft, for the use of cinegoers. This area should not be let out for any commercial purpose in future.
- b. No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.
- c. To maintain the CCTV system without any obstruction.
- d. To draw emergency evacuation plan and get it approved by the Licensing authority (Uphaar theatre-Supreme Court Directions)
- e. To screen a short documentary during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in the case of fire or other hazards (Uphaar theatre – Supreme Court Directions).
- f. The staff/ushers including security staff should be trained to operate the fire safety equipments during emergency in fire drills and evacuation procedures to provide support to the patrons in case of fire or other calamity. (Uphaar theatre-Supreme court Directions)
- g. While the theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances, the entry door (which can act as an emergency exit in the event of fire or other emergency) should be bolted from outside. At the end of the show, the ushers may request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable (Uphaar Theatre – Supreme Court Directions).
- h. The emergency department telephone Numbers of nearest Hospitals, Police Station, and Fire Department shall be displayed in every show.
- i. Night vision cameras to be installed specially at the ground floor box office to capture the images of the patrons buying tickets during the late evening hours.
- j. All gangways exits and treads of steps and stairways shall be maintained with non-slippery surfaces at all times.
- k. The management should facilitate periodical inspection by Fire Officer concerned and obtain insurance coverage for all the employees and audience/visitors/vendors.
- l. The patrons shall be provided with lights/escalators for exit at the end of the show on par with such facility provided at the time of entering the theatre.

(Contd...P.3)

- m. The Management shall ensure all safety measures including fire safety measures as prescribed by A.P. Fire Services Act, 1999 and Andhra Pradesh Fire and Emergency Operations and Levy of Fee Rules, 2006 and other statutes or orders issued by Government from time to time.

7. The District Collector & Licensing Authority, Karimnagar is requested to take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M. CHAYA RATAN,
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
District Collector & Licensing Authority, Karimnagar.

Copy to:

The Director, M/s. Prathima Multiplex Pvt.Ltd., Karimnagar

through District Collector, Karimnagar.

P.S. to Minister for I&PR, Cinematography.

P.S. to Special Chief Secretary to Govt., Home Dept.

SF/SCs.

//FORWARDED:BY ORDER//

SECTION OFFICER.